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**ROCKLEDGE BUSINESS DEVELOPMENT COMMITTEE  
MEETING MINUTES**

**Tuesday, October 30, 2018 - 5:30 p.m.**

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1. CALL TO ORDER

The Rockledge Business Development Committee met on Tuesday, October 30, 2018, at 5:30 p.m. in the Building Department Conference Room at Rockledge City Hall, 1600 Huntington Lane, Rockledge, Florida.

MEMBERS PRESENT: Paul Grossman, Arthur Edwards, Elizabeth Logan, Dan Henn, Amy Tidd, Janet Monaco, Trevor Echerd and Adam Copenhaver.

MEMBERS ABSENT: Bill Ellis (excused), Ronald Ramsey (excused).

STAFF PRESENT: Alix Bernard, Planning Director; Britta Kellner, Community Redevelopment Coordinator; and Tracy Priebel, Recording Secretary.

With a quorum present, the meeting was called to order by Chairman Henn at 5:30 p.m.

2. APPROVAL OF MINUTES (Regular Minutes of September 25, 2018)

- Regular Minutes of September 25, 2018

**By motion of Paul Grossman, seconded by Trevor Echerd, the Business Development Committee moved to approve the minutes of the Regular Meeting of September 25, 2018 and the Attendance Record of same and passed unanimously.**

A. Attendance Record

See Item 2, Approval of Minutes.

3. PERSONAL APPEARANCES/PRESENTATIONS

None

4. OLD BUSINESS

None

5. NEW BUSINESS

A. Discussion: Business of the Year, 2018

Members received a listing of the winners and nominees for Business of the Quarter for 2018. Tracy was reminded that the entire list of past winners also should be on-hand. The members were reminded that Dr. Fettrow stated last meeting that to win Business of the Year it is not a requirement to have been a Business of the Quarter winner. According to the form, the business would just have to have been nominated. Discussion ensued about Planet Fitness sponsoring a kid's athletic league and Pet Pros donations to the K9 teams. Adam Copenhaver

asked about receiving listings of businesses first year anniversaries. Chairman Henn called for nominations. Adam Copenhaver nominated Pet Pros and Liz Logan nominated Double D's BBQ and restated their community involvement events (National Night Out and Thanksgiving Dinners). There being no further nominations, the floor was closed for nominations. Janet Monaco of Pet Pros abstained from the voting due to perceived conflict of interest. Ms. Bernard tallied the votes.

**Alix Bernard announced the winner of Business of the Year, by one point, as Pet Pros.**

## 6. REPORTS & COMMUNICATIONS

### A. Report: Community Redevelopment Agency/Britta Kellner, CRA Coordinator

CRA Coordinator Britta Kellner reminded members that new banners had been installed, and she is working on the holiday set and new designs.

Ms. Kellner is working on securing new façade grants.

She reported that:

- The “old” Chevron has opened as the “new” Chevron and once they get more established may be looking into a façade grant.
- Mimosa & Magnolia Boutique is opening soon.
- There were two ribbon cuttings this last week;
  - Bridges
  - Grafting Groomers
- Civic Hub and Blue Marlin have broken ground.
- Accent Electric is going up quickly. They are business to business, and do not want to attract residential walk-ins with signage.

Ms. Kellner reported the CRA Board meeting approved the upcoming Arts & Crafts Show.

### B. Update: Public Relations Update

Alix Bernard re-stated the request to remove this topic from the agenda.

**By motion of Amy Tidd, seconded by Janet Monaco, the Committee moved to remove the Public Relations Update topic from the meeting agenda. Motion passed unanimously.**

### C. Report: Economic Development Committee (EDC)/Liz Logan

Liz Logan attended a meeting that was a celebration of the local military; how the EDC was instrumental in the reversal of the Base Realignment and Closure recommendation, saving jobs. The new EDC Chair, Dana Kilborne was introduced and the volunteer of the year was awarded. There is a website that is the Business Voice of Florida's Space Coast, [businessvoicepac.com](http://businessvoicepac.com).

Ms. Logan reported that the Rockledge Business Alliance (RBA) meeting had someone speak on Traction Florida, an entrepreneurial operating system.

D. Report: Projects Update

Alix Bernard reported on the following projects:

- The Food Truck is organized by Daily City and is being held on November 8<sup>th</sup>.
- November 8<sup>th</sup> is also the Kick-off of the Canned Food Drive – November 8<sup>th</sup> – December 13<sup>th</sup> at City Hall. It was suggested to have more frequent postings on the website and ask to be shared on the City’s Facebook.
- Light Up Rockledge is scheduled for December 1<sup>st</sup> at 6:00 at City Hall.
- The Cocoa/Rockledge Holiday Parade will be held on December 13<sup>th</sup> starting from Rockledge High School. It is Rockledge’s turn to play Santa.
- The Arts and Crafts Show on Barton is on the calendar for January 26 and 27, 2019.
- Two more senior living facilities have just submitted plans for Murrell and Barnes.

Alix Bernard reminded the members that the November meeting is a site visit, being held at the Space Coast Health Foundation on November 13, 2018, 5:30 p.m. at 1100 Rockledge Blvd (across from Arby’s).

DISCUSSION:

Janet Monaco shared the story of collecting money and donating the bulk of the cost of a new “Bite Suit” to the Rockledge Police Department; donating food for Rockledge and Cocoa’s K-9 teams; and donating for the purchase of a Heat Alarm system for the Rockledge K-9 teams.

Adam Copenhaver commented on how well he thought the Rockin’ Nights Car Show went. It was noted that 136 cars participated and was a big success.

Dan Henn commented on National Night Out and what a great turn out there was.

7. ADJOURN

There being no further business to come before the Committee, the meeting adjourned at 6:25 p.m.

Submitted by:

Tracy Priebel, Recording Secretary

Approved by:

Chairman, Business Development Committee