
THE ROCKLEDGE ENVIRONMENTAL ENHANCEMENT (TREE) BOARD

MINUTES OF REGULAR MEETING

Thursday, March 8, 2018 ♦ 6:00 p.m.

Rockledge City Hall, 1600 Huntington Lane, Rockledge Florida 32955

1. CALL TO ORDER

PRESENT: Carole McCormick, Crystal Pope, Marti Rich, Pam Shoemaker, David Straughn, and Amy Tidd

ABSENT: Susan Davis (excused), Cynthia DeSiena (unexcused) and Liz Lark-Riley (unexcused)

STAFF PRESENT: Ashley Golding

GUESTS: None

With a quorum present, the meeting was called to order at 6:05p.m. by Chairman Shoemaker.

2. APPROVAL OF MINUTES

Motion made by Marti Rich, seconded by Amy Tidd, to approve the corrected minutes of the regular meeting of February 8, 2018. Motion passed.

3. REPORTS

A. Chair

1. Chairman Shoemaker recognized staff member Ashley Golding on the success of the Wednesday-Friday event held on March 7, 2018.

B. Beautification - NONE

C. Standing Committees

1. Neighborhood / Membership

Chairman Shoemaker stated there is one vacancy on the board.

2. Clubs and Organizations

Chairman Shoemaker reported on the following Keep Brevard Beautiful (KBB) Events:

- Ron Jon Beach 'n Boards Festival Cleanup - March 8 through 11, 2018
- The 3rd Annual KBB Golf Tournament at the Cocoa Beach Country Club - March 16, 2018
- Trash Bash Rockledge - April 7, 2018
- St. Johns River Clean-Up - May 5, 2018

Chairman Shoemaker also reported the following local events:

- Easter Pro/Am Dog Surfing – April 1, 2018
- Recycle Brevard Ribbon Cutting presented by the City of Rockledge – April 24, 2018
- Fiesta Brevard - April 28, 2017

3. Business and Public Properties: NONE

D. OLD BUSINESS-

1. Trash Bash (April 7, 2018)

The flyer for Trash Bash was presented to the Board.

Staff member Ashley Golding announced that Publix Supermarket donated a \$100.00 gift card. Member Amy Tidd suggested a thank you letter to Publix Supermarket for the donation.

Chairman Shoemaker advised the board to arrive at 7:00 a.m.

Member David Straughn offered to bring his portable grill to prepare hotdogs after the clean-up is completed.

Chairman Shoemaker and Ashley Golding will schedule a meeting to discuss further details.

2. Arbor Day Art Contest Judging (April 12, 2018)

With Board discussion, the members agreed the deadline for art should be submitted by March 30, 2018.

Arbor Day Art Contest forms will be distributed to all the Rockledge area schools, private and public, and judging will be on April 12, 2018. Winners will be recognized at the April 18, 2018, City Council Meeting

The Members discussed giving ClayZ Arts gift certificates to the contest winners. There will be three \$50.00 first-place winners; three \$30.00 second-place winners; and three \$20.00 third-place winners, for a total of \$300.00 in awards.

3. Arbor Day Tree Planting (April 27, 2018)

Chairman Shoemaker asked the board to seek donations of trees and honorees.

E. PROJECTS-

Vice Chairman Crystal Pope stated that she had been researching, and collecting ideas from The Brevard Cultural Alliance for the Thompson House Beautification Project.

Several members felt that maintaining the historic character of the Thompson House was important.

Marti Rich mentioned that a “Rock Garden” would be an alternative to planting at the Thompson House due to the lack of irrigation and weather elements available at the property.

F. NEW BUSINESS–

1. . First Quarter Beautification Awards

a. Residential

The Judging form determined the winner of the Residential Beautification Award for the first quarter of 2018 to be the home of Tracy Boyles & Aaron Bauer located at 950 Brunswick Lane.

b. Commercial

The Judging form determined the winner of the Commercial Beautification Award for the first quarter of 2018 to be Rockledge Health and Rehabilitation Center at 587 Barton Boulevard.

G. COMMUNICATIONS- NONE**H. ADJOURN**

Chairman Shoemaker adjourned the meeting at 7:00 p.m. The next regular meeting will be on April 12, 2018.

Submitted by:

Ashley Golding, Recording Secretary

APPROVED BY

Pam Shoemaker, Chairman