

AGENDA ITEM SUMMARY

Meeting Date:	FEBRUARY 7, 2018
Agenda Category:	CONSENT BUSINESS
Agenda Item Number:	10 G
Subject:	TRAVEL AUTHORIZATION, FLORIDA LEAGUE OF CITIES ADVANCED INSTITUTE FOR ELECTED MUNICIPAL OFFICIALS (AIEMO), APRIL 27 AND 28, 2018, TAMPA (COUNCILMAN HARTSELLE)

Attachments:	Advanced IEMO Information
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Staff Contact:	City Manager Fettrow
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Background:	Councilman Hartselle is requesting authorization to attend the Florida League of Cities Advanced Institute for Elected Municipal Officials (AIEMO), April 27 and 28, 2018, in Tampa. The AIEMO is reserved for the graduates of the IEMO.
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Reference:	Travel Regulations
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Suggested Action:	Approve the requested travel for the Florida League of Cities Advanced Institute for Elected Municipal Officials (AIEMO), April 27 and 28, 2018, for Councilman Hartselle
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Advanced Institute for Municipal Elected Officials

- **Dates:** 27 – 28 Apr, 2018
- **Time:** 7:00 AM to 4:00 PM

Location: Holiday Inn Tampa Westshore, 700 N. Westshore Blvd. , Tampa, FL 33609

The Advanced IEMO is reserved for participants and graduates of the IEMO, or those elected city officials who have completed one or more terms in office. Participants will be asked through the registration process which criteria they meet.

This intensive two-day program, held on a Friday and Saturday, features four classes and two workshop-style lunches.

Instructors have been selected for their ability to convey important information in a participatory style. Class size is limited, so please register early.

Register Online (https://members.flcities.com/FLC/Events/Event_Display.aspx?EventKey=IEMOAD0418)

Download Registration Form (<http://www.floridaleagueofcities.com/docs/default-source/FLCU/0418-advanced-registration-form.docx?sfvrsn=0>)

Download Event Agenda (<http://www.floridaleagueofcities.com/docs/default-source/FLCU/0418-manual-agenda.doc?sfvrsn=0>)

Add event to: [iCal](#) ([/Sitefinity/Public/Services/ICalanderService/file.ics?id=50b50fc4-f818-66c8-921b-ff00001c13c6&provider=&uiculture=en](http://Sitefinity/Public/Services/ICalanderService/file.ics?id=50b50fc4-f818-66c8-921b-ff00001c13c6&provider=&uiculture=en)) [Outlook](#) ([/Sitefinity/Public/Services/ICalanderService/file.ics?id=50b50fc4-f818-66c8-921b-ff00001c13c6&provider=&uiculture=en](http://Sitefinity/Public/Services/ICalanderService/file.ics?id=50b50fc4-f818-66c8-921b-ff00001c13c6&provider=&uiculture=en)) [Google Calendar](#) (<http://www.google.com/calendar/event?action=TEMPLATE&text=Advanced+Institute+for+Municipal+Elected+Officials+&dates=20180427T110000Z/20180428T200000Z&location=&sprop=website:day+program%2c+held+on+a+Friday+and+Saturday%2c+features+four+classes+and+two+workshop-style+lunches.%0a%0ainstructors+have+been+selected+for+their+ability+to+convey+important+information+in+a+participatory+style.+Class+size+is+lim>)

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The Florida League of Cities is the united voice for Florida's municipal governments. Its goals are to serve the needs of Florida's cities and promote local self-government.

The League was founded on the belief that local self-government is the keystone of American democracy. [\(/about\)](#)

[Dr. Scott Paine's Blog](#)

Failures in Leadership: Navigating by Fiscal Cliffs (<http://drscottpaine.com/2018/01/24/failures-in-leadership-navigating-by-fiscal-cliffs/>)

1/24/2018

In Praise of Bureaucracy . . . Really (<http://drscottpaine.com/2018/01/17/in-praise-of-bureaucracy-really/>)

1/17/2018

Political Parenting: Let the Kids Sort It Out (<http://drscottpaine.com/2018/01/10/political-parenting-let-the-kids-sort-it-out/>)

1/10/2018

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Advanced IEMO Curriculum

The curriculum is divided into four instructional modules, taught in the following schedule:

Day One

Part II of Effective Council Techniques: Decision-Making Models and Media Relations: 3-hour class includes: group decision-making models and best practices for consensus-building; second half of class is role-playing with different media situations and discussions related to TV, radio and one-on-one interviews as elected officials; closes with best practices for message delivery.

Growth Management in Florida: 4-hour class includes: history of land-use planning and Florida's growth management laws over past 100 years; current law and review process by state; concurrency requirements; 20-year comprehensive land-use plans and their adoption and amendment cycles; discussion of planning issues for cities.

Lunch activity: One hour discussion on advocacy and lobbying with FLC officers and board members.

Day Two

Advanced Revenue and Finances for Cities: 3.5 hour class includes: trends and issues with the municipal property tax; overall discussion of municipal taxation limits; use of tax-increment financing, assessments and other fees; creative funding uses for large projects and infrastructure and best practices for financing the same; discussion of revenue structures overall and what is trending in Florida; resources to learn more about FL fiscal capacity and state financing issues.

Building Your City's Team: Personnel and Labor Issues: 3-hour course includes: city hiring practices and tips; labor roles within a city if unions exist, and what specifically the council may/may not do; labor relations within Florida and what U.S. laws apply; review of best practices in labor negotiations; class closes with an open-question forum related to city staff, best practices in elected-staff relationships.

Lunch activity: One-hour continuation of advocacy program with FLC lobbying staff.